

PL.2012



 **Ministry of Sport and Tourism  
of the Republic of Poland**



## **Volunteering 2012 – friendly public areas**

Project implemented by the Polish Host Cities UEFA  
EURO 2012™ and PL.2012

Prague, 23-24 September 2010



### Themes of the presentation:

1. **Why** the voluntary service project is important as a part of the Euro 2012 preparation programme?
2. **Who** is responsible?
3. **What** do we want **to achieve**?
4. **For who** voluntary service will be addressed?
5. **What** are the **areas** of volunteers' activity?
6. Estimated **number** of volunteers
7. Training
8. Cooperation





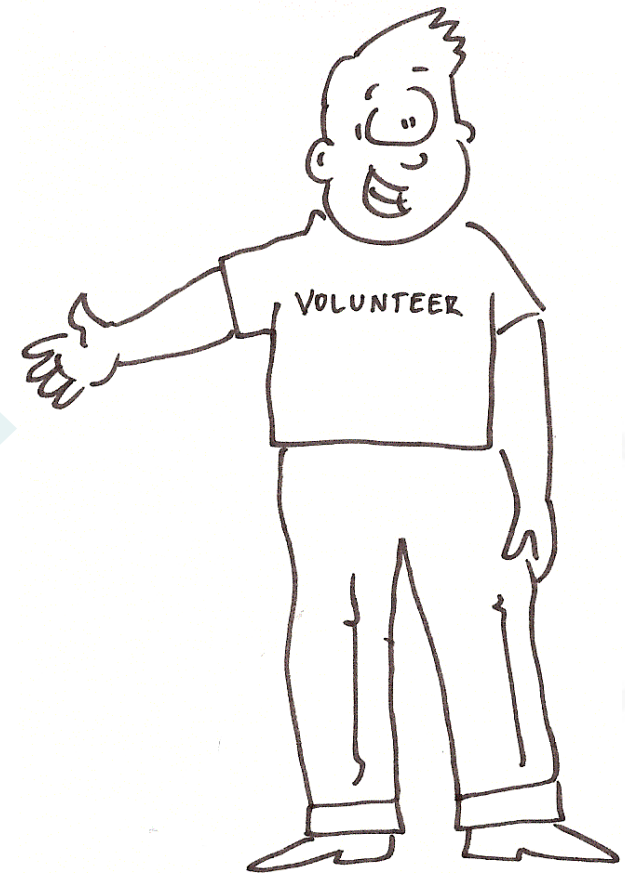
## Why the voluntary service project is important as a part of the Euro 2012 preparation programme?

It is a chance to influence direct positive impressions of fans and tourists

The project can contribute to promotion of social involvement

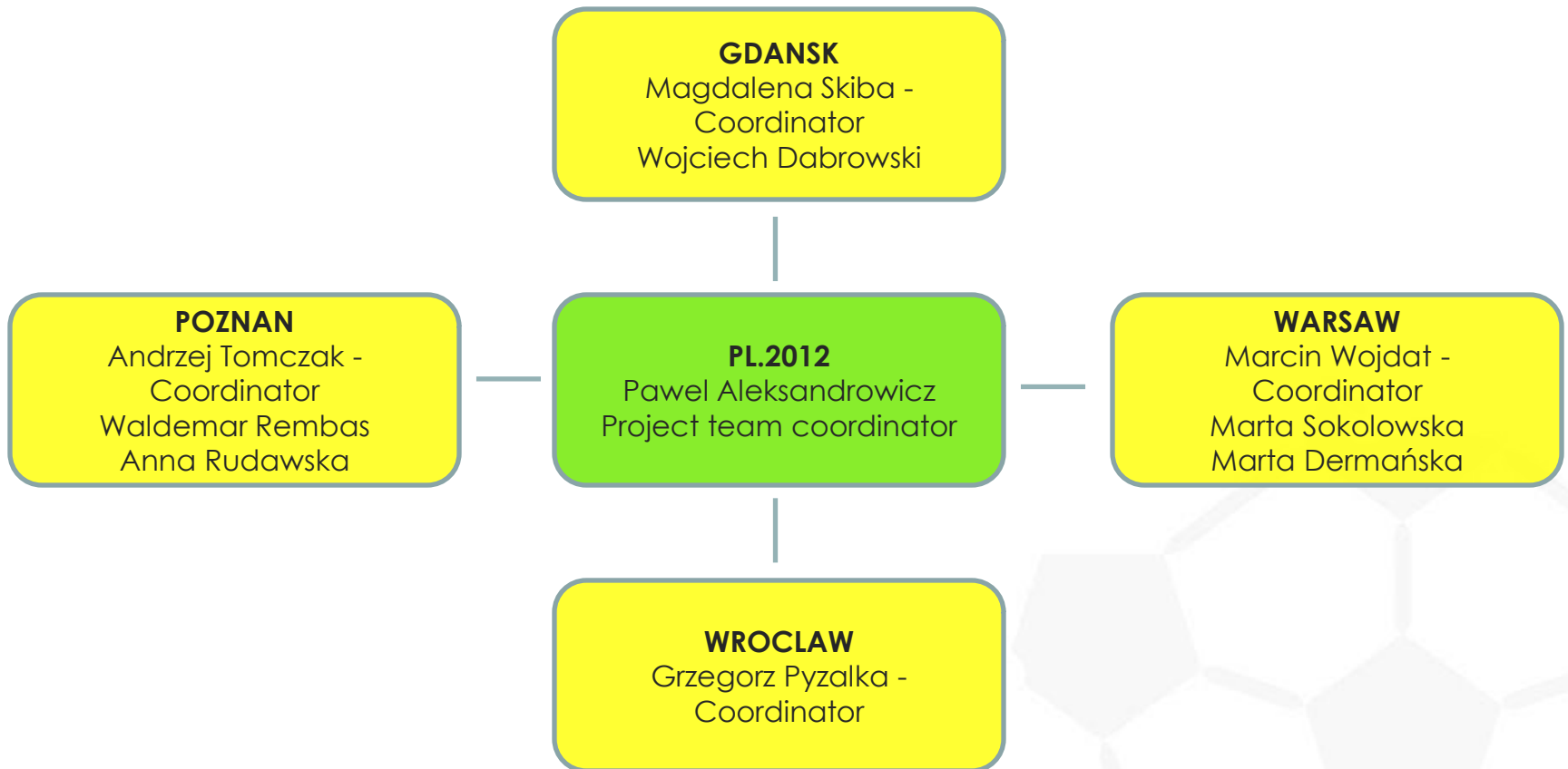
Promotion of voluntary sport activities

It is part of safety and security system





## Who is responsible – the project team:





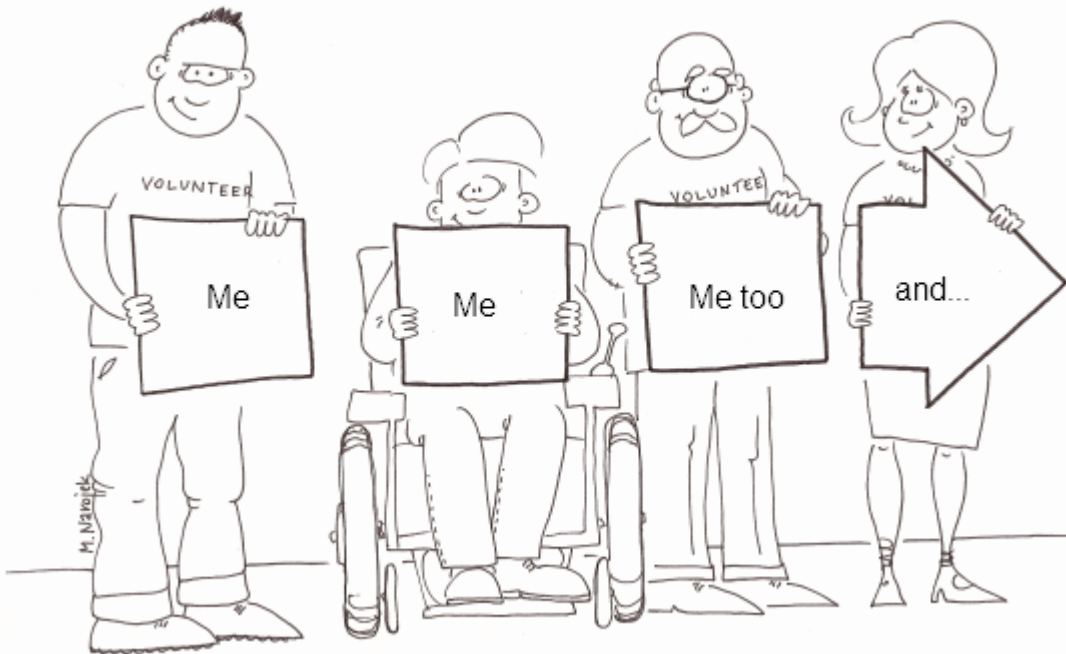
## What do we want to achieve?

1. **Efficient, professional** and **friendly** service for UEFA EURO 2012™ participants,
2. **Good working environment** for all volunteers





## Who can become a volunteer?

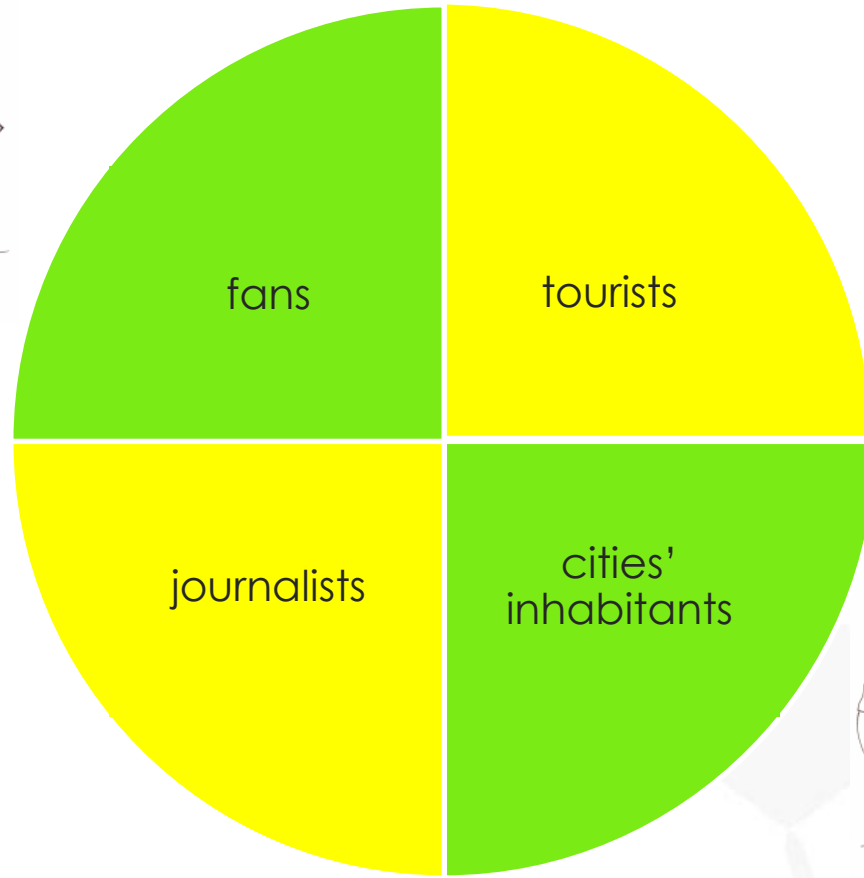


### **Everybody, who:**

- is at least min. 18 years old
- has communicative skills in English
- want to dedicate his/ her time to participate in Volunteering 2012 project



## Voluntary service target groups:



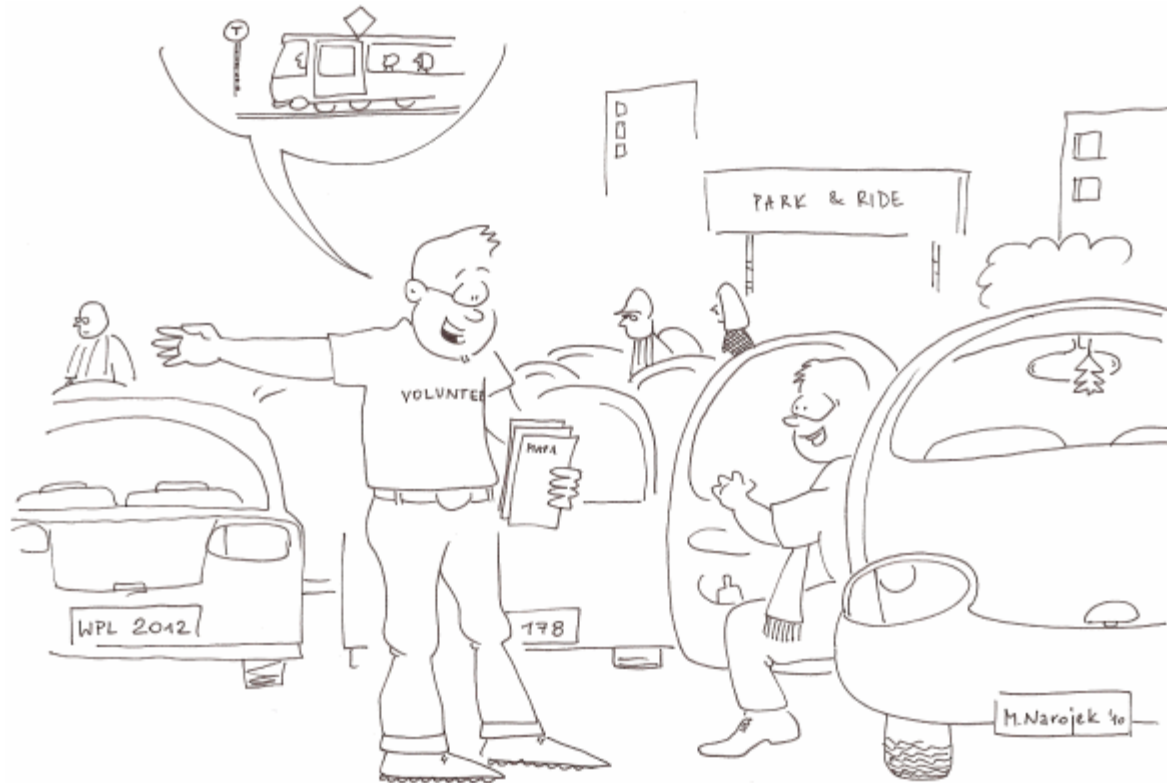


## Areas of volunteers' activities



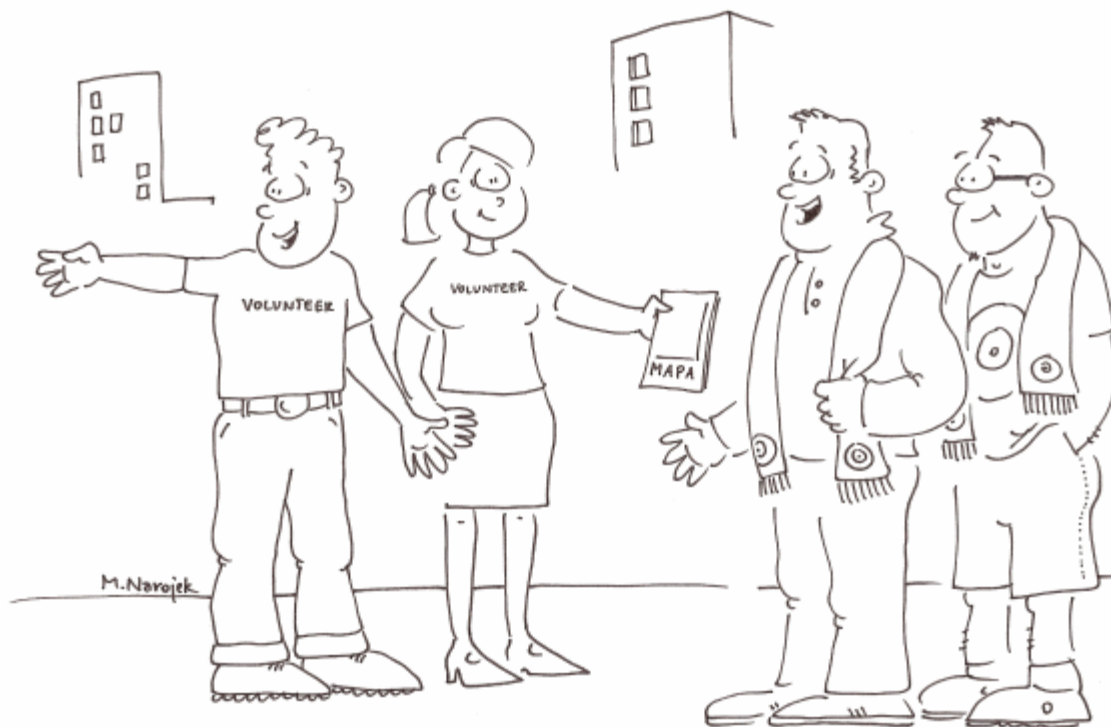


## Areas of volunteers' activities





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## Areas of volunteers' activities





## Numbers

	Areas of activity	Gdansk	Poznan	Warszawa	Wroclaw	Total
1	Guest service	190	190	500	230	1110
2	Fan Zones	40	90	50	40	220
3	Fan Embassies	20	20	20	20	80
4	Joker*	-	-	-	-	-
5	Security service support	30	10	60	10	110
6	Medical Care and Rescue support	220	250	260	260	990
7	Volunteers service	20	20	20	20	80
8	Media	30	30	40	30	130
9	Host Cities accomodation**	bd	bd	bd	bd	bd
<b>TOTAL</b>		<b>550</b>	<b>600</b>	<b>950</b>	<b>610</b>	<b>2720</b>



## Training in numbers:



**2830** volunteers  
**283** lectures hours  
**1594** workshops' hours

**8 training topics for all  
volunteers**

**In average each volunteer  
will participate in 3 days  
training**

**8 training topics according  
to area of activity**





## Training for all volunteers:

Introduction to  
volunteering

UEFA EURO 2012™ –  
characteristic of the  
event

Each volunteer will know or be trained in:

Introductory trainings

Security and Safety  
system

Intercultural  
communication

Interpersonal  
communication

Organization of UEFA  
EURO 2012™

First aid

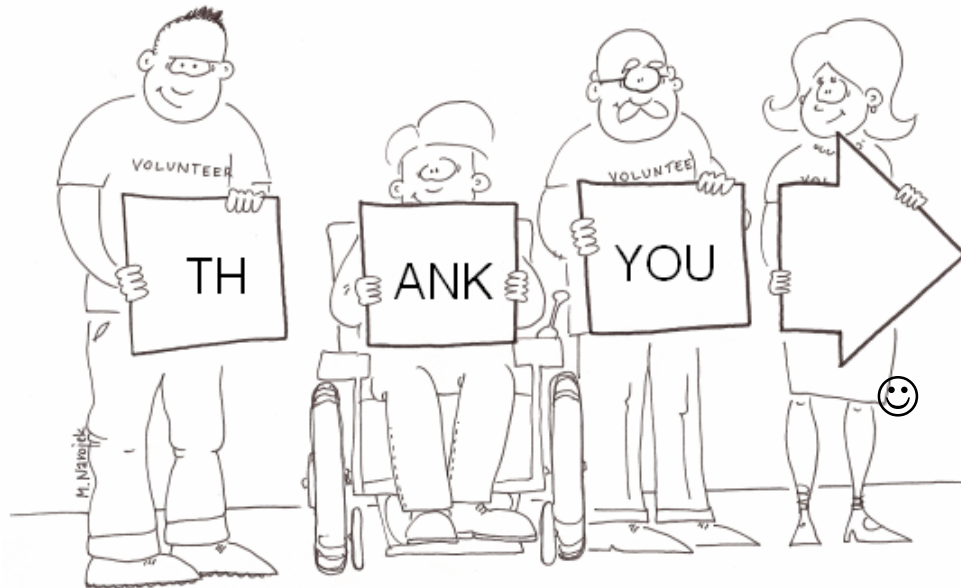




## Ideas for potential cooperation

1. Youth from cross-border regions are welcome to participate in Volunteering 2012 project
2. Promotion of the project by regional/ national partners
3. ...





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